



FOR IMMEDIATE RELEASE
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METAPHYSICS AUTHOR CHALLENGES THE BIG BANG

Announcing 2019 Dates for the First Leg of Penelope Jean Hayes' Book Tour

NEW YORK, New York – In advance of the February 18 release of the thought-provoking title by Penelope Jean Hayes, the world's first Viralenologist, Do Unto Earth Events is pleased to announce the first leg of book tour dates and cities for *The Magic of Viral Energy: An Ancient Key to Happiness, Empowerment, and Purpose*.

This leg of the tour will include events in 12 cities from Vancouver to Los Angeles, including presentations and book readings at Amazon Vancouver, WeWork Downtown Vancouver, East West Bookstore Seattle, plus a research summit for the Viral Energy Institute in Mount Shasta, California, and a number of Author Meet & Greets in Santa Barbara. The 2019 events will kick off on September 14 in Vancouver, Canada; Hayes will make stops in several other West Coast towns, including Duncan (BC), Seattle, Redding, San Francisco, Big Sur, Santa Barbara, Los Angeles, Napa, McCloud, Ashland, and Portland.

Attendees at Penelope Jean Hayes' events will hear provocative insights into the universe; our personal and romantic relationships; how we each have an energetic-presence that flows within a specific energy stratum; the energetic antidote to unhappiness and even the common cold; plus a new metaphysical philosophy for The Big Bang Theory that provides wisdom for personal growth.

Dr. Fred Alan Wolf, winner of the National Book Award in Science, bestselling author of *Taking the Quantum Leap*, and cast of the films *What the Bleep Do We Know!?* and *The Secret*, said, "Life is often a mysterious journey and author Penelope Jean Hayes has offered her personal recollection of the many interesting revelations she encountered along her pathway towards wisdom and enlightenment. You will find this a welcome guidebook for your own passage through the bewilderment we all meet up with in finding what truly makes you happy."

In *The Magic of Viral Energy*, Hayes explains our need to move from power-through-force to empowerment-through-creation; why we experience time as moving forward; how the universe is expanding exponentially (scientists still don't have a definitive answer); the fact that teleportation is possible; and how we can utilize energy for our greater success, fulfillment, and joy. (All that, plus a Foreword by Oprah's Dog!)

"I'm thrilled to visit the West Coast early, some months prior to the official launch date of the book," Hayes said. "Early readers have been asking for more and ways to further their understanding of viral energy;

how to implement its wisdom and modalities into their everyday lives and apply the tools to their relationships and work environments.”

Morgan James Publishing will release ***The Magic of Viral Energy: An Ancient Key to Happiness, Empowerment, and Purpose*** on November 5 in eBook format and on February 18 in paperback in the U.S. and Canada. Months in advance of its publication, *The Magic of Viral Energy* is receiving international media attention and creating buzz around “viral energy” as a powerful new term in Self-Help: in a television special that aired August 15 on Indus New Pakistan on the “Rise Of Self-Help Industry,” author Penelope Jean Hayes was an expert panelist and spoke at length—to an audience of viewers across Southern Europe, Asia, and the Middle East—about the next evolution of self-help and the themes within her upcoming title.

Penelope Jean Hayes is an advocate for Higher-Self-development and the pursuit of viral energy as a field of study, now dubbed Viralenology. She is the world’s first Viralenologist and founded the Viral Energy Institute to study and teach Viralenology. She uses her voice to call for the protection of the planet through the preservation of endangered species, the adoption of plant-based food sources, and a return to some of the wisdom of ancient and aboriginal peoples. Hayes practices osmotic-energy-balancing and writes her spiritual and cosmological theories through a process of channeling higher-stream-consciousness. Hayes has a background in social culture analysis and has appeared on television hundreds of times as an expert guest on programs including *Dr. Phil*, *ABC News*, and internationally.

“*The Magic of Viral Energy* could not be timelier, in my opinion. It helps us recognize and understand ourselves. Viral energy is food for our soul—that’s why it’s magical,” said Peter Egan, actor best known from *Downton Abbey*, *Unforgotten*, and *Ever Decreasing Circles*.

THE MAGIC OF VIRAL ENERGY — KEY PUBLIC EVENT DATES for FALL 2019:

SUNday, September 15	1 – 2:30 pm	Nanaimo/Duncan, BC	Time To Heal Facility
Monday, September 16	12 – 1 pm	Vancouver, BC	WeWork Bentall Two
Monday, September 16	3 – 4 pm	Vancouver, BC	Amazon (for all staff)
Wednesday, September 18	12 – 8 pm	Seattle, WA	East West Bookshop

The full tour itinerary is available at www.1penelope.com, see Events tab.

Do Unto Earth Events is a subsidiary of Do Unto Earth LLC and the Viral Energy Institute.

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